

2015 ANNUAL PROFILE

REGION 12

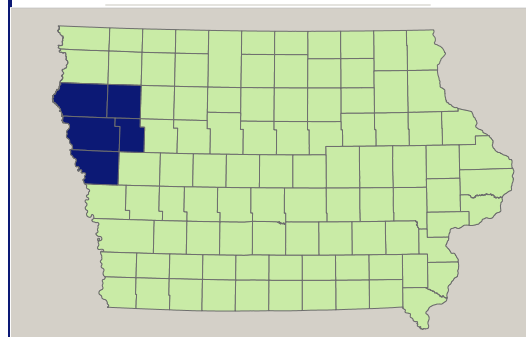
IOWA WORKFORCE DEVELOPMENT

Executive Summary

As of 2014, Iowa Workforce Development's (IWD) Region 12's largest private industry was Trade, representing 18.0 percent (13,525) of the region's total covered employment of 75,053. The region's total employment increased by 0.6 percent since 2013, while the average annual wage increased by 3.9 percent to \$37,663 for all industries. The Construction industry posted the largest employment percentage increase of 15.2 percent during 2014.

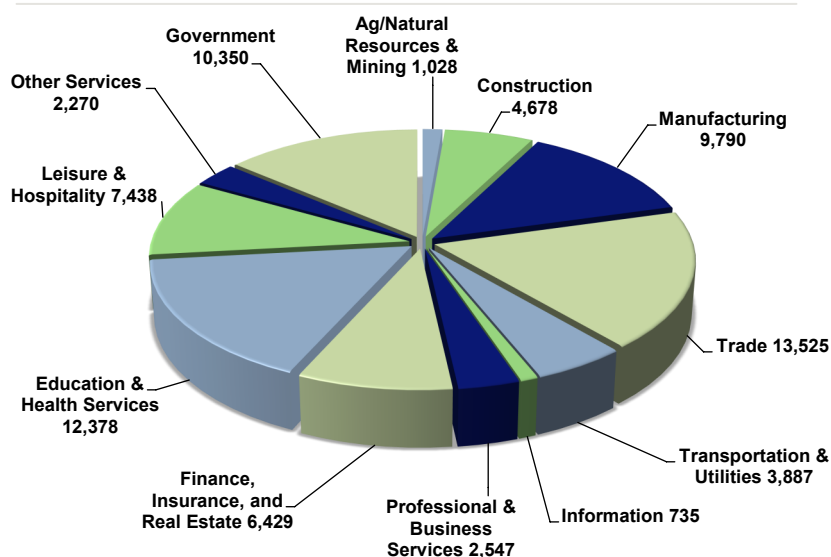
IWD's Region 12 average weekly wage for all industries was \$724 for 2014. This was an increase of 3.9 percent since 2013. The highest average weekly wage for a private sector was in Construction averaging \$1,039. Between 2013 and 2014, the Agriculture, Natural Resources, and Mining sector reported the largest percentage increase in average weekly wage of 11.5 percent.

STATE OF IOWA



IWD Region 12

2014 Industry Breakout by Employment



Source: Quarterly Census of Employment and Wages

Ten Major Private Industry Employers

Name of Company	Industry
Stream Global Svc Inc	Professional Services
Morningside College	Education
Tyson Retail Deli Inc	Manufacturing
Curly's Foods	Manufacturing
Mercy Medical Ctr-Sioux City	Health Services
Boys & Girls Home	Social Assistance
Cloverleaf Cold Storage	Transportation
Kustom Pak Foods	Manufacturing
Wilson Trailer Co	Manufacturing
Goodwill	Social Assistance

Source: Infogroup®

QUICK FACTS

Counties Included in Iowa Workforce Development's Region 12

Cherokee Monona
Ida Plymouth
Woodbury

2014 Covered Employment (QCEW)

		%
Total Employment	75,053	5.0 ¹
Average Weekly Wage	\$724	88.5 ²
Largest Private Sector: Trade	13,525	18.0 ³

¹ Percent is based on statewide covered employment of 1,515,887

² Percent is based on statewide average weekly wage of \$818

³ Percent is based on statewide covered employment in specified sector

Census Statistics

IWD Region 12 Population (2015)	155,019
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2015 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

2013 - 2014 Covered Employment and Reporting Units by Industry

Reporting Units				Employment		
2013	2014	% Change		2013	2014	% Change
5,009	5,095	1.72%	Total All Industries	74,596	75,053	0.61%
4,683	4,772	1.90%	Private Business	64,197	64,703	0.79%
149	157	5.37%	Ag/Natural Resources & Mining	1,047	1,028	-1.81%
461	482	4.56%	Construction	4,061	4,678	15.19%
177	176	-0.56%	Manufacturing	9,829	9,790	-0.40%
1,049	1,057	0.76%	Trade	13,434	13,525	0.68%
359	366	1.95%	Wholesale Trade	3,290	3,347	1.73%
691	691	0.00%	Retail Trade	10,145	10,178	0.33%
265	266	0.38%	Transportation & Utilities	3,845	3,887	1.09%
59	60	1.69%	Information	774	735	-5.04%
436	443	1.61%	Finance, Insurance, and Real Estate	2,692	2,547	-5.39%
613	626	2.12%	Professional & Business Services	6,910	6,429	-6.96%
585	614	4.96%	Education & Health Services	12,160	12,378	1.79%
459	464	1.09%	Leisure & Hospitality	7,224	7,438	2.96%
430	428	-0.47%	Other Services	2,219	2,270	2.30%
326	323	-0.92%	Government	10,399	10,350	-0.47%
79	80	1.27%	State	827	813	-1.69%
164	162	-1.22%	Local	8,700	8,670	-0.34%
83	82	-1.20%	Federal	873	866	-0.80%

QUICK FACTS

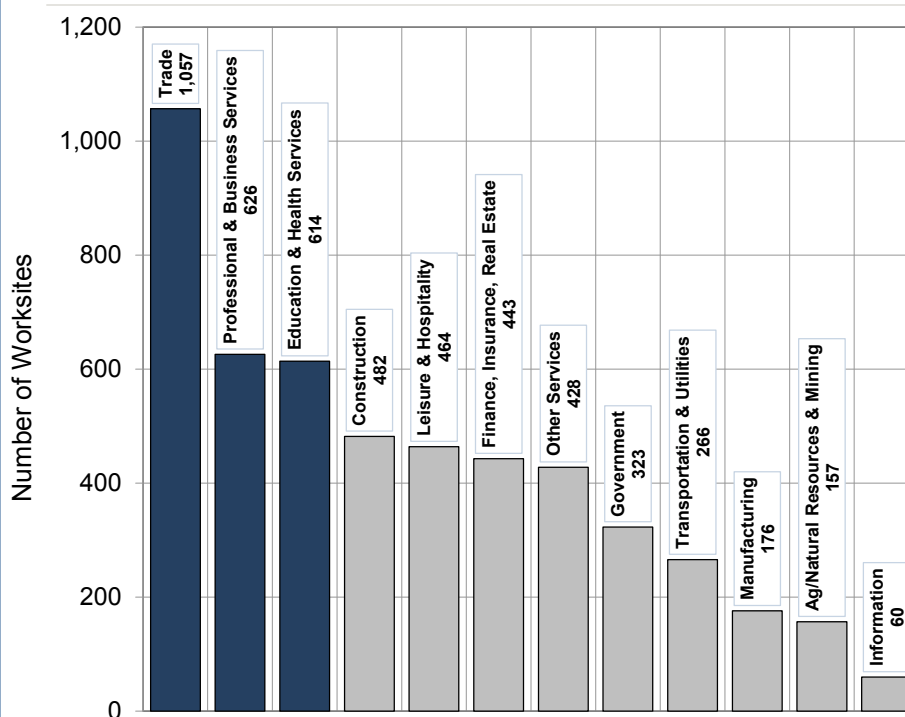
**IWD Region 12's
Greatest Number of
Worksites**

*Trade
1,057

Professional &
Business Services
626

Education & Health
Services
614

Reporting Units by Industry in 2014



*Trade includes Wholesale & Retail Trade

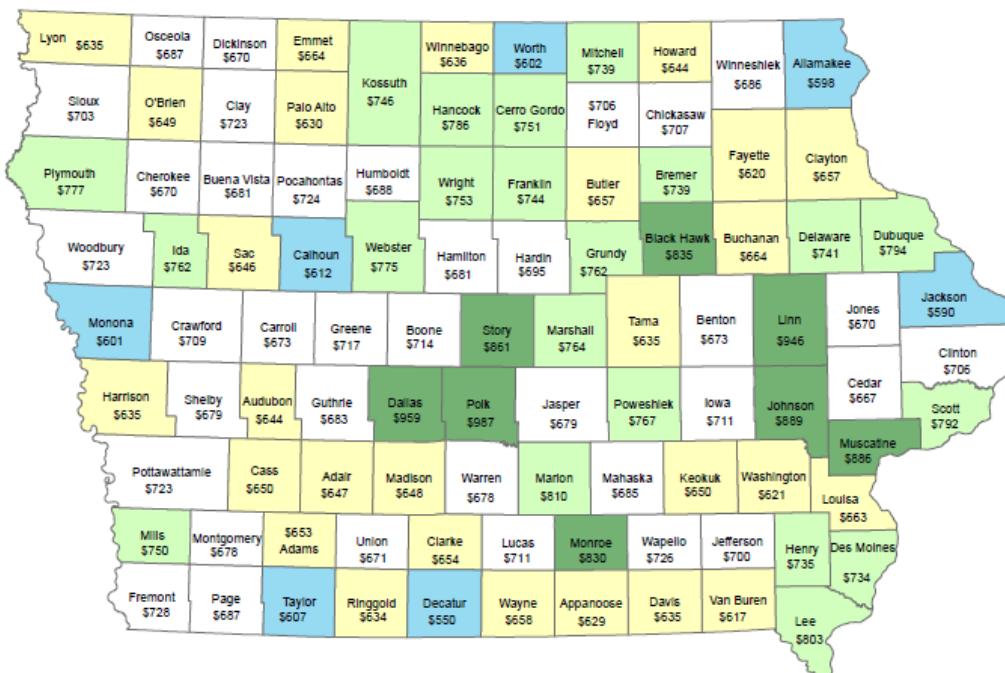
2015 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

2013 - 2014 Average Annual and Weekly Wage by Industry

Average Annual Wage				Average Weekly Wage		
2013	2014	% Change		2013	2014	% Change
\$ 36,267	\$ 37,663	3.85%	Total All Industries	\$ 697	\$ 724	3.87%
\$ 35,599	\$ 37,020	3.99%	Private Business	\$ 685	\$ 712	3.94%
\$ 32,074	\$ 35,753	11.47%	Ag/Natural Resources & Mining	\$ 617	\$ 688	11.51%
\$ 51,565	\$ 54,028	4.78%	Construction	\$ 992	\$ 1,039	4.74%
\$ 47,008	\$ 48,241	2.62%	Manufacturing	\$ 904	\$ 928	2.65%
\$ 29,927	\$ 30,694	2.56%	Trade	\$ 576	\$ 590	2.43%
\$ 51,083	\$ 52,049	1.89%	Wholesale Trade	\$ 982	\$ 1,001	1.93%
\$ 23,067	\$ 23,670	2.61%	Retail Trade	\$ 444	\$ 455	2.48%
\$ 47,172	\$ 49,012	3.90%	Transportation & Utilities	\$ 907	\$ 943	3.97%
\$ 37,664	\$ 38,947	3.41%	Information	\$ 724	\$ 749	3.45%
\$ 44,512	\$ 46,797	5.13%	Finance, Insurance, Real Estate	\$ 856	\$ 900	5.14%
\$ 34,351	\$ 37,918	10.38%	Professional & Business Services	\$ 661	\$ 729	10.29%
\$ 37,290	\$ 37,763	1.27%	Education & Health Services	\$ 717	\$ 726	1.26%
\$ 13,418	\$ 14,240	6.13%	Leisure & Hospitality	\$ 258	\$ 274	6.20%
\$ 27,095	\$ 27,752	2.42%	Other Services	\$ 521	\$ 534	2.50%
\$ 40,393	\$ 41,682	3.19%	Government	\$ 777	\$ 802	3.22%
\$ 53,895	\$ 54,428	0.99%	State	\$ 1,036	\$ 1,047	1.06%
\$ 37,056	\$ 38,407	3.65%	Local	\$ 713	\$ 739	3.65%
\$ 60,856	\$ 62,486	2.68%	Federal	\$ 1,170	\$ 1,202	2.74%

Average Weekly Wage for All Industries by County

Annual 2014



Under \$616 \$617 - \$666 \$667 - \$730 \$731 - \$820 \$821 and Up

QUICK FACTS

Average Weekly Wage Comparisons

IWD Region 12
\$724

Rank
Among All 15
IWD Regions
10

Statewide
\$818

2015 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

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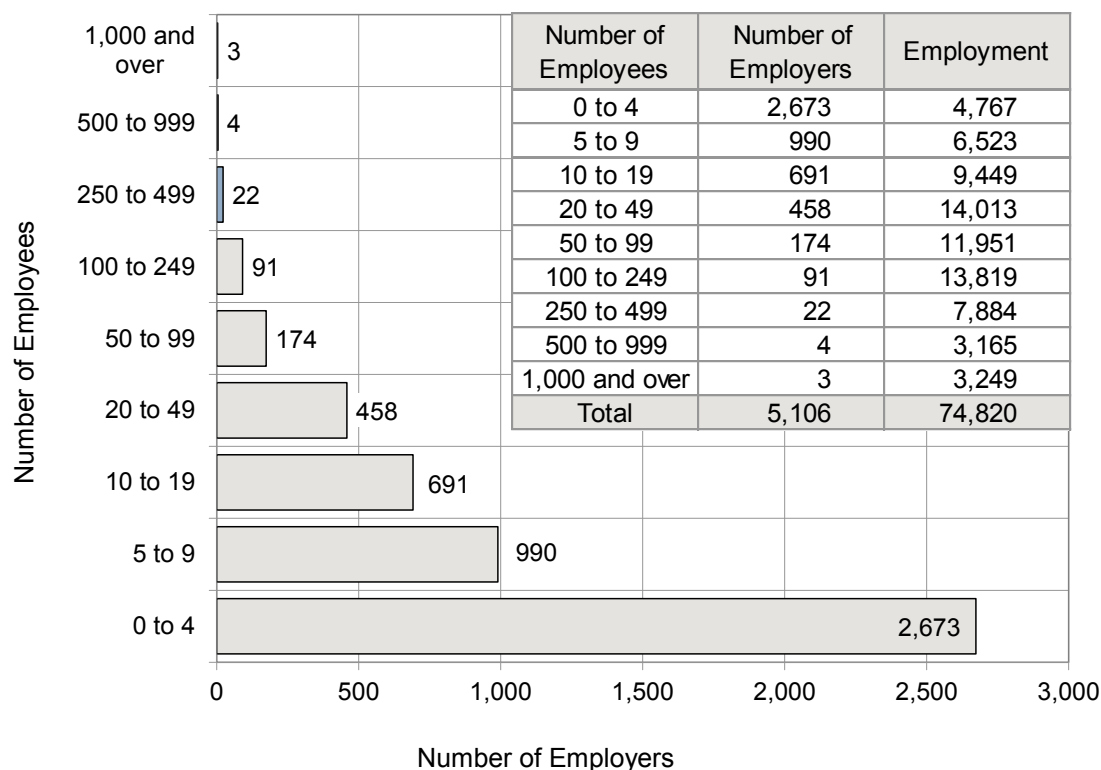
Size of Firm

Seven firms in Region 12 employ 500 or more workers, totaling 6,414 workers, which accounts for 8.6 percent of total employment in the region.

Firms that employ less than 50 workers represent 94.2 percent of all establishments region-wide.

Size of Firm Based on Employment

December 2014



QUICK FACTS

Quarterly Workforce Indicators Definitions

Total Employment

Number of workers who are employed by the same employer in both the current and previous quarter

New Hires

Total number of hires that were also not employed by that employer during the previous four quarters

For additional definitions see source information below the LED tables

2014 Local Employment Dynamics (LED) - Quarterly Workforce Indicators

Comparison of 3rd Qtr 2013 to 3rd Qtr 2014

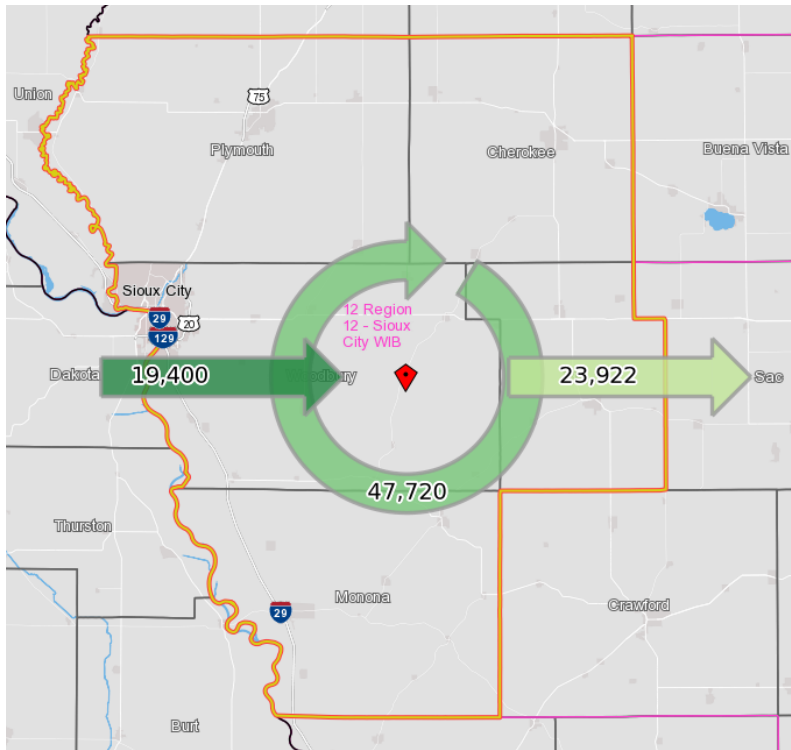
Quarterly Workforce Indicators	Region 12 (2013)	Region 12 (2014)
Total Employment	72,865	71,983
New Hires	13,369	13,438
Separations	16,063	14,857
Turnover Rate %	0.095	0.104
Average Monthly Earnings	\$3,105	\$3,201
Average New Hire Earnings	\$1,959	\$2,349
Quarterly Workforce Indicators	Iowa (2013)	Iowa (2014)
Total Employment	1,498,453	1,514,462
New Hires	226,009	231,425
Separations	278,960	277,585
Turnover Rate %	0.091	0.095
Average Monthly Earnings	\$3,526	\$3,610
Average New Hire Earnings	\$2,078	\$2,221

Source: Local Employment Dynamics, <http://lehd.did.census.gov>. For definitions of the Quarterly Workforce Indicators, visit http://lehd.did.census.gov/doc/QWI_101.pdf.

2015 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

Inflow/Outflow Job Analysis of Region 12 2013

Characteristics of workers who commute in, out, and within Region 12



For an online tour of the application, please follow this link:

<http://lehd.ces.census.gov/led/datatools/onthemap.php?name=WhatIsOnTheMap>

QUICK FACTS

'On the Map' Interactive Mapping Application

As of 2013, there were 67,120 primary jobs in this region.

23,922 workers live in Region 12 but leave the region for their primary jobs

71.0 percent (47,720) of the region's workers live and work in Region 12.

ON THE MAP Statistics — Region 12

Distribution of Worker's Age, Monthly Earnings, and Race—Primary Jobs

Total Primary Jobs						
	2013		2011		2009	
	Count	Share	Count	Share	Count	Share
Total Primary Jobs	67,120	100.0%	65,760	100.0%	66,636	100.0%
Jobs by Worker Age						
	2013		2011		2009	
	Count	Share	Count	Share	Count	Share
Age 29 or younger	16,697	24.9%	16,457	25.0%	17,266	25.9%
Age 30 to 54	34,316	51.1%	34,396	52.3%	35,541	53.3%
Age 55 or older	16,107	24.0%	14,907	22.7%	13,829	20.8%
Jobs by Earnings						
	2013		2011		2009	
	Count	Share	Count	Share	Count	Share
\$1,250 per month or less	16,871	25.1%	16,409	25.0%	17,202	25.8%
\$1,251 to \$3,333 per month	26,015	38.8%	27,098	41.2%	29,804	44.7%
More than \$3,333 per month	24,234	36.1%	22,253	33.8%	19,630	29.5%
Jobs by Worker Race						
	2013		2011		2009	
	Count	Share	Count	Share	Count	Share
White Alone	63,413	94.5%	62,567	95.1%	63,404	95.1%
Black or African American Alone	1,300	1.9%	1,053	1.6%	965	1.4%
American Indian or Alaska Native Alone	878	1.3%	772	1.2%	855	1.3%
Asian Alone	886	1.3%	816	1.2%	859	1.3%
Native Hawaiian or Other Pacific Islander Alone	46	0.1%	40	0.1%	41	0.1%
Two or More Race Groups	597	0.9%	512	0.8%	512	0.8%

Source: Local Employment Dynamics, On the Map: <http://onthemap.ces.census.gov/>. For definitions and instruction on this mapping application, visit

<http://lehd.ces.census.gov/led/datatools/onthemap.php?name=GettingStarted>

QUICK FACTS

'On the Map' Reports

One of the reports generated from 'On the Map' displays total primary jobs of 67,120 in Region 12 and the distribution of age and monthly earnings of the workers.

38.8 percent of Region 12 workers earn from \$1,251 to \$3,333 per month.

24.0 percent of the region's workers are age 55 and older.

2015 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

Top 20 Growing Industries by Employment

2012 - 2022

Industry Description	NAICS Code	2012 Estimated Employment	2022 Projected Employment	Total Growth	Percent Change
Ambulatory Health Care Services	621	3,225	4,285	1,060	32.9%
Administrative and Support Services	561	4,220	4,955	735	17.4%
Food Services and Drinking Places	722	5,530	6,095	565	10.2%
Educational Services	611	6,870	7,405	535	7.8%
Nursing and Residential Care Facilities	623	3,225	3,750	525	16.3%
Specialty Trade Contractors	238	1,890	2,385	495	26.2%
Self Employed and Unpaid Family Workers	671	7,695	8,125	430	5.6%
Management of Companies and Enterprises	551	1,205	1,600	395	32.8%
General Merchandise Stores	452	2,400	2,765	365	15.2%
Hospitals	622	3,425	3,770	345	10.1%
Truck Transportation	484	1,650	1,990	340	20.6%
Social Assistance	624	1,335	1,675	340	25.5%
Warehousing and Storage	493	890	1,180	290	32.6%
Food Manufacturing	311	5,350	5,605	255	4.8%
Construction of Buildings	236	690	920	230	33.3%
Food and Beverage Stores	445	1,955	2,155	200	10.2%
Local Government, Excluding Education and Hospitals	930	3,220	3,405	185	5.7%
Professional, Scientific, and Technical Services	541	1,240	1,420	180	14.5%
Repair and Maintenance	811	950	1,130	180	18.9%
Wood Product Manufacturing	321	505	675	170	33.7%

Source: Long-Term Industry Projections

<https://www.iowaworkforcedevelopment.gov/industry-projections>

“Hot Jobs” in Region 12

2012 - 2022

Occupational Title	2012 Estimated Employment	2022 Projected Employment	Annual Growth Rate (%)	Region 12 2015 Mean Annual Wage	Job Education	Job Training
Bachelor's Degree						
Mental Health & Substance Abuse Social Workers	240	300	2.5	22.11	BA	N
Child, Family, & School Social Workers	235	280	2.1	19.81	BA	N
Postsecondary Education						
Registered Nurses	1,890	2,215	1.7	24.09	AS	N
Heating, AC, & Refrigeration Mechanics & Installers	210	260	2.4	22.59	PS	L
Computer User Support Specialists	410	490	2.0	21.10	SC	M
Heavy & Tractor-Trailer Truck Drivers	2,345	2,730	1.6	20.16	PS	S
Licensed Practical & Licensed Vocational Nurses	255	315	2.4	18.68	PS	N
High School Diploma (or Equivalent) or less						
First-Line Supvs of Trans & Material-Moving Machine Operators	190	220	1.6	29.32	HS	N
First-Line Supervisors of Construction Trades & Extraction Wkrs	310	375	2.1	25.63	HS	N
Self-Enrichment Education Teachers	295	335	1.4	22.12	HS	N
Insurance Sales Agents	210	240	1.4	21.77	HS	M
Industrial Machinery Mechanics	310	395	2.7	21.46	HS	L
Plumbers, Pipefitters, & Steamfitters	475	585	2.3	20.85	HS	A

Occupations were selected based on the annual growth rate from Region 1's 2012-2022 occupational projections. (see website for full listing)

<https://www.iowaworkforcedevelopment.gov/occupational-projections>

Education (typical education level needed to enter an occupation): DP = Doctoral or Professional degree; MA = Master's degree; BA = Bachelor's degree; AS = Associate's degree; PS = Postsecondary non-degree award; SC = Some college, no degree; HS = High school diploma or equivalent; < HS = Less than high school;

Job Training (typical on-the-job training level needed to attain occupational competency): I = Internship/residency; A = Apprenticeship; L = Long-term on-the-job training; M = Moderate-term on-the-job training; S = Short-term on-the-job training; None = N.

2015 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

Employment and Unemployment Statistics

Annual 2014

County	Labor Force	Number Unemployed	Unemployment Rate	Number Employed
Cherokee	6,680	360	5.3	6,320
Ida	3,920	150	3.8	3,770
Monona	4,790	250	5.2	4,540
Plymouth	14,800	500	3.5	14,300
Woodbury	56,400	2,600	4.5	53,800
Total (*Average)	86,570	3,840	4.4	82,730

Note: The unemployment rate is widely recognized as an important economic indicator that is used to gauge the vitality of the labor market. The release of the monthly unemployment rate causes markets to react and analysts to speculate on the health of the economy.

Source: Local Area Unemployment Statistics (LAUS)

Note: Total employed and unemployed may not reflect total labor force, due to rounding.

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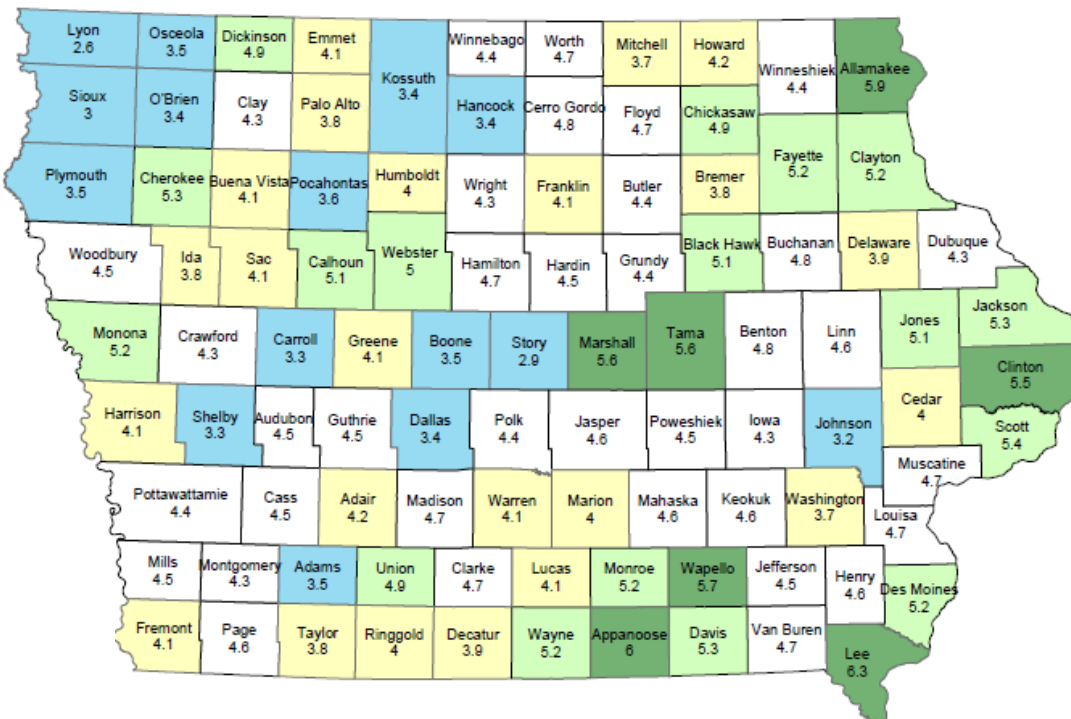
Labor Force 2014

Unemployment averaged 4.4 percent in Region 12 for 2014. The region's jobless rate translated into 3,840 unemployed persons.

The 2014 unemployment rate for Region 12 was higher than the statewide average of 4.3 percent.

Unemployment Rates per Iowa Counties

2014 Annual Average



Source: Local Area Unemployment Statistics (LAUS)

QUICK FACTS

County Unemployment Rates

Lee County reported the highest jobless rate in the state in 2014 at 6.3 percent.

Lyon County reported the lowest jobless rate in the state in 2014 at 2.6 percent.

2015 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

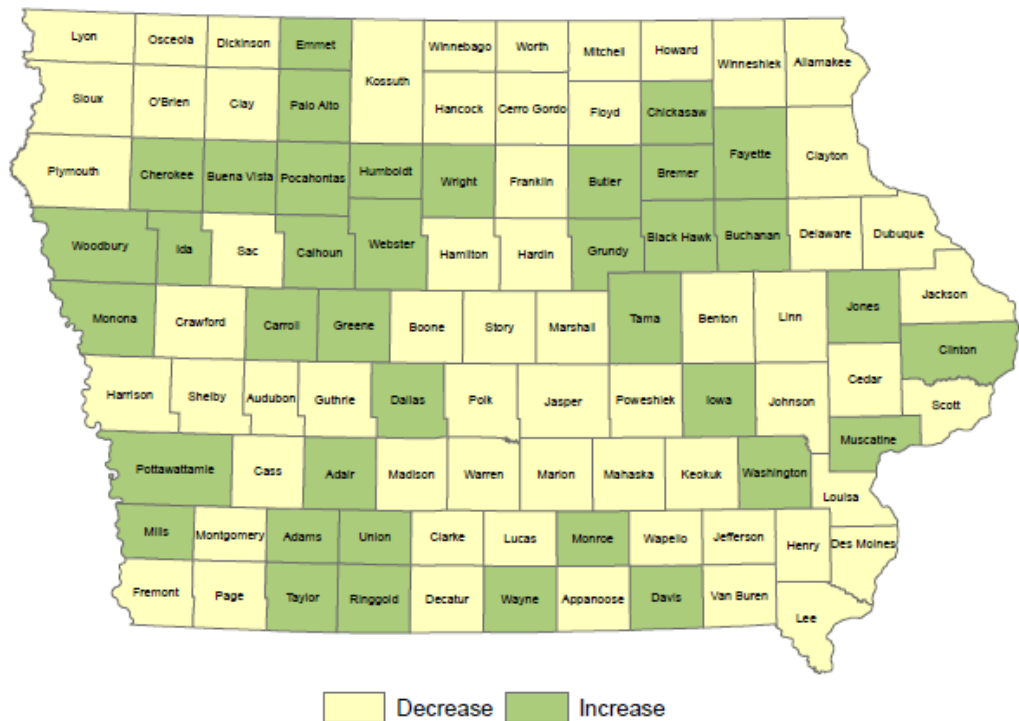
QUICK FACTS

Annual 2014 UI Benefits

UI Benefits for Iowa decreased from \$418.8 million in 2013 to \$402.6 million in 2014, a decrease of 3.9 percent.

UI Benefits in 60 of Iowa's 99 counties dropped compared to 2013. Only one county in Region 12 saw a decrease in UI benefits paid in 2014.

Percentage Change in Total Unemployment Insurance (UI) Benefit



Source: Unemployment Insurance Statistical Data

<https://www.iowaworkforcedevelopment.gov/unemployment-insurance-statistics>

CONTACT INFO

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Labor Market Information

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www.iowalmi.gov

*Equal opportunity employer/
program. Auxiliary aids and
services are available upon
request to individuals with
disabilities.*

TTY 515-281-4748;
1-800-831-1399



For Additional Information about Region 12 — Visit our Website!

<http://www.iowalmi.gov>

LMI Quick Links

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- [Employment & Wages \(GCEW\)](#)
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Indicators

- Current Employment (CES)
- Employment & Unemployment (LAUS)
- UI Statistics
- More ...

Industry

- Employment & Wages (GCEW)
- Profiles
- Projections
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Occupation

- Career Exploration
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Research

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Welcome to the Labor Market Information Division

The Labor Market Information (LMI) Division collects, analyzes and prepares a wide array of labor market data including: employment, industry and occupational statistics, wages, projections, trends and other workforce characteristics. This information is reported for the State of Iowa as a whole as well as for other geographic areas within the State.

The LMI Division works in cooperation with the United States Department of Labor's Bureau of Labor Statistics (BLS) and Employment and Training Administration (ETA) along with the United States Census Bureau. The Labor Market Information website is financed by the ETA.

Local Labor Force Summary Data Tool

The tool below provides a summary for the State of Iowa labor force statistics which include: number of individuals in the labor force, unemployed, employed and the unemployment rate by month. To view historical data, change the year selected in the drop-down menu below the table. Navigating between the three tabs at the top of the frame will provide data for other geographies other than the State of Iowa.

Seasonally Adjusted (Statewide-Only) Not Seasonally Adjusted (Other Geographies) Annual Averages

2015 Iowa Labor Force Summary (Seasonally Adjusted)

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Labor Force	1,716,900	1,716,800	1,715,100	1,713,400	1,710,500	1,704,400	1,700,400	1,700,100	1,701,900	1,704,800	1,706,100	1,708,700
Unemployment	71,800	70,300	68,000	65,600	64,800	63,900	63,900	62,500	61,400	60,400	58,800	50,300
Unemployment Rate	4.2%	4.1%	4.0%	3.8%	3.8%	3.7%	3.8%	3.7%	3.6%	3.5%	3.4%	3.4%
Employment	1,645,000	1,646,500	1,647,100	1,647,800	1,645,700	1,640,500	1,636,500	1,637,600	1,640,500	1,644,400	1,647,300	1,658,400

Select Year: 2015

Iowa Workforce Development, Labor Market Information Division, Local Area Unemployment Statistics (LAUS) program.

<http://www.iowalmi.gov>